

CLIL and Culture 2 – 10th grade

Read the article and complete the table with names of newspapers.

	Labour (left-wing)	Conservative (right-wing)	Neutral / don't know
'Red-top' tabloids			
Middle-market tabloids			
Broadsheets			

Britons can't get enough of the news

A BIG CHOICE The British enjoy their newspapers and there are a lot to choose from. There are three groups: mass-market tabloids or 'red-tops' (*The Sun*, *Daily Star*, *Daily Mirror*); middle-market tabloids (*Daily Mail*, *Daily Express*); and quality broadsheets or 'qualities' (*The Daily Telegraph*, *The Guardian*, *The Times*, *The Independent*). Unlike other European countries there are no specific sports newspapers but all the papers carry sports sections.

NO NEWS? Many Europeans are surprised at the lack of 'news' in the 'red-tops' which use sex and scandal to raise circulation. *The Sun* carries the famous 'Page Three girl', a photo of a topless girl on... page three. And the *Daily Star* contains exaggerated sex stories with nude women on almost every page. It is also well-known for its headlines which are full of puns.

TABLOIDS The two most popular newspapers are *The Sun* and the *Daily Mirror*. They were traditionally rivals, with *The Sun* being right-wing and the *Daily Mirror* being left-wing. The middle-market tabloids, the *Daily Mail* and the *Daily Express*, are both right-wing and are aimed at affluent women, but with sports supplements for men. The tabloid headlines are often alarmist.

BROADSHEET POLITICS Although *The Times* is the most famous broadsheet, it is not the most popular. *The Daily Telegraph* takes that title. It is right-wing and a supporter of the Conservatives. *The Guardian* is a traditionally left-wing paper and *The Independent* is... independent, with one headline dominating its front page.

CHANGING FORMAT In October 2003, the broadsheet *The Independent* began producing a tabloid-sized compact edition, and circulation went up by 20%. So *The*

Times quickly followed and *The Guardian* brought out a mid-sized format.

SUNDAY READING The bulky Sunday papers are a peculiarly British tradition, with their colour supplements and extra sections, enjoyed over a leisurely breakfast. The Sunday tabloids are *The Sun on Sunday*, the *Sunday Mirror* and the *Sunday Sport*. The middle-market ones are *Sunday Express* and *The Mail on Sunday*, while the qualities are *The Independent on Sunday*, *The Sunday Times*, *The Observer* (owned by *The Guardian*) and *The Sunday Telegraph*.

INTERNET NEWS Newspaper sales are declining, while consumption of news has increased, with people turning to the Internet for their news. All newspapers have their own websites and are experimenting with offering their papers as a download. However, many people go to other sites for their news, such as <http://bbc.com/news/uk>.

Write down your unknown words in your vocabulary notebook. Look up in a [dictionary](#) for their meaning.

Webproject

Use the Internet to collect some information about newspapers and newspaper reading in Bulgaria. Write a short article. Write a short article about Bulgarian newspapers. Use the article above as a model.